August 2020 Sail2Change Board Meeting Minutes

Wednesday, 6.10.2020

Board & Staff Next Steps

Agenda:

- Introduction of Rachel Menashe
 - o 6:45pm Josh Cyphers, Kristen Mihalko (15 minutes)
- Status of all team and BOD members (15 minutes)
- April Minutes Approval (5 minutes)
- Monthly Financial Report (5 minutes)
- Updates: (50 Minutes)
 - o Fundraising efforts, discussion to Kristin Mihalko
 - o DEI
 - Monthly Events
 - o Advisory team of DEI
 - o BOD Extension

Administrative and Outreach Staff Duties:

- DEI and Equity and Justice focus
- Monthly sailing events
- Physically go to the communities which we would like to serve
- Send Josh's application and resume to the board
- DIETER:
 - o Share proposal from Kristin Mihalko
 - o Invite Dezi to play an important part of Sail2Change
 - o Monthly sailing events
- KATIE:
 - o Create an Advisory Board section for website
 - Mitchell Burke, David Welch, Nichole Watson, De Henderson, Darroh Cahren,
 - DEI committee: Dezi, Brian, Ali
- RACHEL
 - o Craft the narrative of current material
 - o Strategic Planning

Tabled Discussions

• None

Board Member Tasks

- Alex Connect us to a possible board member, DEI Specialist
- Fundraising and Outreach

	7
Call Meeting to Order	The meeting was called to order at 6:38 pm .
	Dieter made a motion to call the meeting to order at 6:38pm
Location:	Alex Seconded the motion
ZOOM ID	Yes: All
503-730-6453	No: None
	Abstain: None
	Board Attendance:
	Present:
	Dieter Waiblinger
	Katie Allen
	• Alex Earl,
	Lisanne Butterfield
	Brian Moore
	Absent: Mitchell Burke
	Guest Attendance:
	 Ashley Barnes, Staff;
	Michelle Bruncks, Staff;
	 Rachel Menashe, Staff;
	David Welch; Advisor,
	• Emily Foos; Grant Writer,
	Josh Cyphers, Guest for treasurer board position
	Kristen Mihalko, Guest for fundraising board position & Employment
	Michael Johnson, Advisor
April Minutes	Call for a vote: Katie proposed to approve the April minutes as presented
	Lisanne: Seconded the motion
	All in favor:
	Dieter Waiblinger, Katie Allen, Alex Earl
	Abstain: Brian Moore
	The April Meeting Minutes were approved by majority.
Fundraiser:	Discussion about hiring a fundraiser
Kristen Mihalko	 Send proposal out to the board
	 Concerns with money flow and focus on basic needs/necessities before
	secondary recreation
	 Need DEI traction for funding- reality of the situation
	 Average cost of a fundraising professional is 60-120k
	• Apply for a Murdoc Trust for 3 years of funding for a DEI profession.
	The board has agreed the need to hire a DEI Consultant.
Equity and Justice	Focus on our narrative:
	 Frame the conversation about providing access and providing pathways
	towards areas considered positions of privilege
	• Create relationships first, persistence: Why is it important of someone of
	color to be a part of Sail2Change? Their voice is important.
	 Focus away from at-risk youth term
	o Moving towards DEI focus

	 You have to go out and meet with that community- where they are at, what are their needs and interests? Build relationship- start from the bottom and move up. We are focusing on the top down. Narrative: Favoritism- in our material, you are in trouble and we will help you, and your life will be better once you go through our program Resonate with others in another way
Measurement	 Metrics of our impact Impact of an individual's life
Strategic Goals	 Focus on relationship building Volunteer time towards other impactful organizations Reevaluate needs assessment based on where our community is at Measurements, KPI, Surveys, Metrics of impact Create and implement solutions to needs with community partners
Meeting Adjourned	Dieter made a motion to adjourn the meeting Alex seconded the motion Yes: All No: None Abstain: None Meeting adjourned at 8:15pm.